

DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

An Autonomous Institute

Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTU GV
Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act
An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.
NH-16, Anakapalle – 531002, Visakhapatnam, A.P.

Website: www.diet.edu.in, 9963993229 E-mail: examcell@diet.edu.in, principal@diet.edu.in



ACM POSTER DESIGNING 2025 Event Report

Introduction:

The DIET ACM Chapter organized a **Poster Designing** session on **6 June 2025**, conducted **online via Google Meet**, bringing together enthusiastic engineering students to showcase their creativity, design skills, and innovative thinking. The event was inspired by the belief that *“Design is the silent ambassador of your brand”* — a quote by **Paul Rand** that emphasizes the power of visual communication. This initiative aimed to encourage artistic expression, conceptual clarity, and effective message delivery through compelling design. With **Dr. K. Sujatha** as convener and **Ms. K. Satyavathi** coordinating, the event had institutional backing from **Dr. R. Vaikunta Rao** and **Sri Dadi Ratnakar**.

Objectives:

- To encourage creativity and visual storytelling
- To enhance digital design skills
- To promote awareness and communication through art
- To foster healthy competition and peer learning

Event Format:

The Poster Designing event was conducted online via Google Meet, with all participants competing individually. At the beginning of the session, specific topics were provided to each contestant, who then had to design and submit their posters within the allotted time. The submissions were judged based on creativity, originality, and the clarity with which ideas were communicated. After careful evaluation by the judging panel, the winner was announced during the concluding part of the event.

Discipline Guidelines:

- Be Punctual
- Use Original Work
- Respect the Rules
- Submit on Time
- Accept Judging Decisions

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Poster Design Themes:

Participants were assigned one of the following three thought-provoking topics, each addressing a critical aspect of today's world:

1. AI for a Sustainable Future
2. Cybersecurity in the Age of IoT
3. Present Education System

These themes were chosen to encourage creativity, awareness, and thoughtful visual communication on technological and societal issues.

Judging Criteria & Teams:

Scoring Parameters :

- Creativity & Innovation (25%)
- Relevance to the Topic (25%)
- Visual Impact & Aesthetics (20%)
- Clarity & Communication (15%)
- Technical Skill (15%)

Participants' posters were evaluated based on the above key criteria.

Winners:

- **1st Place:** MOHAN KUMAR YERRA, CSM

A cash award and a winner's certificate were presented to the top performer of the event in recognition of their outstanding creativity and design execution. The prize was awarded during a brief felicitation by Chairman Sri Dadi Ratnakar and Principal Dr. R. Vaikunta Rao. All other participants received certificates of participation as a token of appreciation for their involvement and creative efforts.

Impact and Feedback:

The event successfully sparked creative expression among participants and enhanced their digital design skills. Students appreciated the opportunity to think critically and visually represent real-world issues. Feedback highlighted the engaging format, relevant topics, and the encouraging atmosphere, making it a valuable learning experience for all.

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Conclusion:

The ACM Poster Designing 2025 event provided a dynamic platform for students to explore their creativity, apply design thinking, and communicate impactful messages through visual art. With active participation and enthusiastic responses, the event not only achieved its objectives but also reinforced the importance of design in addressing contemporary issues. The success of the event reflects the dedication of the organizers and the passion of the participants.

Moving forward:

Building on the success of this event, the ACM Chapter aims to continue promoting accessibility and creative engagement by organizing more **online events** that foster learning beyond physical boundaries. Leveraging virtual platforms ensures greater **feasibility**, allowing students from diverse backgrounds to participate with ease.

Future sessions will focus on combining **technical growth with creative expression**, encouraging cross-disciplinary collaboration while ensuring flexibility and inclusion. These efforts will help us create a more **mobile, connected, and skill-oriented learning environment** for all.

Acknowledgments:

We extend our heartfelt gratitude to **Dr. K. Sujatha**, Convener, and **Ms. K. Satyavathi**, Coordinator, for their meticulous planning and seamless execution of the event.

Special thanks to **Dr. R. Vaikunta Rao**, Principal, and **Sri Dadi Ratnakar**, Chairman, for their unwavering support and for facilitating the prize distribution.

We also sincerely appreciate the contributions of the **judging panel, timekeeper volunteers, and technical support staff**, whose efforts ensured the smooth and successful conduct of the event.

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Poster-

Dadi Institute of Engineering & Technology
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poster designing

“Every design tells a story. What’s yours?”

Date : July 6th,2025

Mode : online via google meet

E-certificate

dietchapter.acm.org

Dr.K.Sujatha Convener	Ms.K.Satyavathi Coordinator	Dr.R.Vaikunta Rao Principal	Sri Dadi Ratnakar Chairman
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Certificates-



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Participants –

Name	Roll No.
1. Reddy. Sri somya	24U41A0445
2. Dudi Jhansi	24U41A0576
3. Yedura Charan Sri Sai	23U41A0216
4. Reddi Vijay	23U41A0485
5. Chinni Vijay Kumar	22U41A4210
6. Mohan kumar Yerra	24U41A4286
7. B PAVAN KALYAN	23u41a0507
8. A VARSHINI	23u41a0503
9. K. Kishan	24u41a0470
10. T. Harsha vardhan	24u41a0498
11. D. Chaitanya	24u41a0463
12. O. Tarun	24u41a0484
13. Ch. Shanmukh	24u41a0461
14. K. Nikhil	24u41a0277
15. A. BhavyaSri	24u41a05c2
16. U. Jayasri	23u41a0458
17. P. Chandrika	23u41a0447
18. S. Shyam Sree	23u41a0454
19. J. Bhargavi	23u41a0428
20. K. Bhavani	23u41a0429